

26  
JAN  
2019

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Great Hall  
Strand Campus  
King's College London

# ALL ABOUT IMPACTFUL INVESTING

CONFERENCE & PANEL DISCUSSION



# CONTENTS

1. 2019 CONFERENCE AGENDA

2. SPEAKER PROFILES

3. TECHNICAL: HOW TO JOIN KCL'S WIFI

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# MORNING PROGRAM

**10:00 AM**

WELCOME ADDRESS FROM KIIS

**10:15 AM**  
**THE IMPACT MOVEMENT**

MORNING KEYNOTE BY MARIO  
ABELA, WBCSD

**10:45 AM**  
**INVESTING WHERE IT  
MATTERS**

PANEL DISCUSSION WITH  
EARTH CAPITAL, TRIBE IMPACT  
CAPITAL, ENERGYPRO AND  
TRANSFORM GLOBAL& BIGCROWD

**12:15 PM**

LUNCH BREAK



# AFTERNOON PROGRAM

## **1:30 PM IMPACT THROUGH POLICY**

AFTERNOON KEYNOTE BY STEVEN  
FAWKES, ENERGYPRO

## **2:00 PM WHAT IS ESG INVESTING?**

PANEL DISCUSSION  
WITH ARABESQUE, SRI SERVICES  
AND TRUCOST

## **3:10 PM MAINSTREAM AND ACCESSIBILITY OF IMPACT INVESTING**

PANEL DISCUSSION  
WITH SEEDSLIFE, TICKR AND  
TRANSFORM GLOBAL&BIGCROWD

## **4:00 PM**

TEABREAK

## **4:40 PM WHY A CAREER IN IMPACT?**

EVENING KEYNOTE BY  
KAORI SHIGIYA, UNPRI

## **5:00 PM**

PRESENTATION BY SUSTAINANCE

## **5:20 PM CAREERS IN IMPACT INVESTING**

SHARING AND Q&A



# SPEAKERS

## **AMY CLARKE**

CO-FOUNDER, TRIBE IMPACT CAPITAL

## **BEN BOTES**

CHIEF OPERATING OFFICER, SEEDSLIFE CABAN  
IMPACT INVESTMENT

## **JIM TOTTY**

MANAGING PARTNER, EARTH CAPITAL

## **JULIA DREBLOW**

FOUNDING DIRECTOR, SRI SERVICES

## **KAORI SHIGIYA**

HEAD OF SUSTAINABLE DEVELOPMENT GOALS,  
UN PRINCIPLES FOR RESPONSIBLE INVESTMENT

## **MARIO ABELA**

DIRECTOR OF REDEFINING VALUE,  
WORLD BUSINESS COUNCIL FOR SUSTAINABLE  
DEVELOPMENT

## **STEVE PODMORE**

FOUNDER AND CEO,  
TRANSFORM GLOBAL&BIGCROWD

## **STEVEN FAWKES**

FOUNDER AND MANAGING PARTNER, ENERGYPRO

## **RICK LORD**

MANAGER, ESG ANALYTICS AND CLIENT DELIVERY,  
TRUCOST

## **THOMAS SCHAFBAUER**

BUSINESS DEVELOPMENT DIRECTOR, ARABESQUE

## **TOM MCGILLYCUDDY**

CO-FOUNDER, TICKR





AMY

CLARKE

### CO-FOUNDER, TRIBE IMPACT CAPITAL

Amy has over 24 years of experience in sustainable business and social capital management. She has held several senior positions heading up sustainability and corporate responsibility teams at Bank of America Merrill Lynch and Microsoft.

Tribe Impact Capital is the first discretionary wealth management firm within the UK dedicated exclusively to social, impact, and responsible investment.





# BEN BOTES

CHIEF OPERATING OFFICER,  
SEEDSLIFE CABAN IMPACT INVESTMENT



Ben is an experienced company director and marketer with a strong track record. Currently involved in the SeedsLife Caban Impact Investment Fund he is socially minded and believe that businesses has a responsibility to support the communities where they exist.

He has spent a large proportion of his career with early stage firms where valuable experience was gained in brand development, investor relations, above and below the line marketing channel management and the importance of working within budgetary restrictions and clearly defined KPIs.

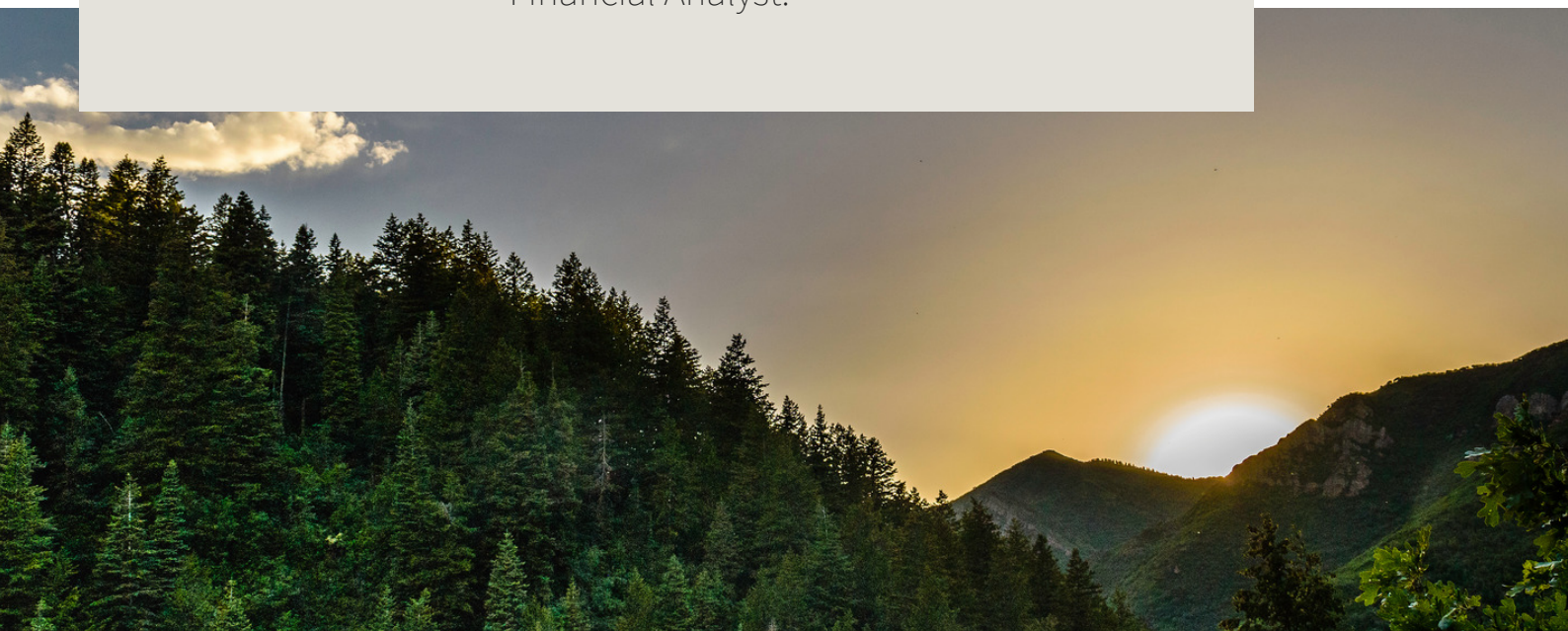
# JIM TOTTY

MANAGING PARTNER,  
EARTH CAPITAL



Jim has 25 years' experience in sustainable investment and technology, gained through 18 years in private equity, and earlier advisory and academic work. He was previously at Citi Alternative Investments, and before moving into private equity he was a management consultant in the Energy and Utilities group at PricewaterhouseCoopers.

Jim has invested in 31 sustainable private equity and infrastructure investments since 2002. Jim has a PhD and an MSc in Physics from Imperial College London, holds an MA in Physics from the University of Cambridge, and is a Chartered Financial Analyst.





# JULIA DREBLOW

FOUNDING DIRECTOR,  
SRI SERVICES



Julia has 28 years of experience in financial services, over 20 of which have been spent specialising in sustainable, responsible and ethical investment, and is currently also the Director of UK Sustainable Investment and Finance Association (UKSIF).

With the adviser support site sriServices and fund hub Fund EcoMarket, SRI Services is the UK's only independent company devoted entirely to advancing retail Sustainable and Responsible Investment.



# KAORI SHIGIYA

HEAD OF SUSTAINABLE  
DEVELOPMENT GOALS, UN  
PRINCIPLES FOR RESPONSIBLE  
INVESTMENT



Kaori achieved a BSc in Economics and Accounting from the University of Bristol before qualifying as solicitor. She worked on corporate finance transactions at law firms in Moscow, Prague, London and Tokyo. She went onto study MBA from INSEAD, after which she worked for Lehman Brothers as a counsel first and then as director of New Product and Transaction Approval committees.

Lehman was taken over by Nomura where she became an executive director and became interested in encouraging bankers, equity research analysts and risk managers to consider long-term environmental and social factors and completed a postgraduate certificate in Sustainable Business from the University of Cambridge. After leaving Nomura, she received a certificate in impact investing from the Middlebury Institute of International Studies at Monterey and then worked as Financial Sector Policy advisor at Oxfam. Kaori is now the Head of Sustainable Development Goals and Thematic Investments at the UN Principles for Responsible Investment.







# MARIO ABELA

DIRECTOR OF REDEFINING VALUE,  
WORLD BUSINESS COUNCIL FOR  
SUSTAINABLE DEVELOPMENT



Mario Abela has several degrees from institutions such as the University of Melbourne, Kennedy School of Government at Harvard, Linköping University and is current in the process of getting his PhD in Accounting from Queen Mary. He is currently the director of Redefining Value at WBCSD, a global nonprofit made up of over 200 businesses working together to accelerate the transition towards a sustainable world.

Their member companies have a combined revenue of more than \$8.5 trillion with a vast network that spans the globe.

Through this they are able to deliver impactful business solutions in order to tackle the most difficult of challenges; making businesses more sustainable and successful.

# STEVE PODMORE

FOUNDER AND CEO,  
TRANSFORM GLOBAL  
AND BIGCROWD



Steve Podmore is working to create a 'Global Impact Investment Bank' - also termed a 'Sustainable Development Bank' called Transform Global. The objective is to create a financial institution of sufficient size, scale and design to systemically fill funding gaps and widen bottlenecks to meaningfully tackle the Sustainable Development Goals.

Transform Global is the brand of the 'bank' which will have two core divisions (BIGCrowd and Transform Capital) along with a tokenised security impact fund and holding vehicle (The Transform 360 Impact Fund). BIGCrowd is a unique crowd sourcing, funding and collaboration platform to harness the power of the BIGCrowd - to find, fund and support high impact projects addressing the SDGs via crowd funded awards and incentive competition prizes.







# STEVEN FAWKES

FOUNDER AND MANAGING PARTNER,  
ENERGYPRO

Founded EnergyPro in 2012 to help accelerate investment into the energy transition, especially in energy and resource efficiency.

EnergyPro has a consultancy company which advises corporates, financial institutions, the EU and national governments and an investment company that has a JV with EESL, the Indian energy efficiency company, which has deployed more than £60m over the last 2 years. Steven also sits as the independent member of the Investment Committee of the London Energy Efficiency Fund and is an adviser to an early stage VC fund backing clean tech businesses in Europe and the US.





# RICK LORD

MANAGER, ESG ANALYTICS AND  
CLIENT DELIVERY,  
TRUCOST

Rick Lord achieved a BSc from the Queensland University of Technology and following that he completed his Masters in Environmental Economics from Imperial College London.

Rick Lord is a Manager in the ESG Analytics team at Trucost. Here he manages a global team that delivers data, reports and analysis for corporate and financial institution clients. He also leads product development and innovation programs for Trucost, including the Corporate Carbon Pricing Tool - this helps companies by analyzing the financial risk and opportunities associated with increasing carbon regulation, and the SDG Evaluation Tool - this assesses companies and helps them align their strategies according to the Sustainable Development Goals implemented by the UN.





# Thomas Schafbauer



## BUSINESS DEVELOPMENT DIRECTOR, ARABESQUE

Thomas Schafbauer completed his Masters in Theoretical and Mathematical Physics from LMU Munich. He then worked at Dimensional Fund Advisors as the Director of Business Development where he worked closely with private wealth managers and built strategic partnerships to secure sustainable and diversified business growth across EMEA. During this time he also achieved his MBA from the Booth Business School at the University of Chicago.

Thomas is now a director at Arabesque where he works on building systematic investment strategies for ESG compliant wealth creation.



# TOM MCGILLYCUDDY

CO-FOUNDER  
TICKR



Tom has more than 8 years' of experience in the investment management industry and spent 4 years as part of the impact investment team at Wellington Management.

Most recently, he co-founded tickr which is a brand new app built to make impact investing accessible to everyone. tickr has already been recognised by Tech Nation as one of the top 33 companies in the UK Tech sector.





## TO JOIN WIFI AT KCL:

1. JOIN EDUROAM AS USUAL WITH YOUR USERNAME AND PASSWORD

2. JOIN THE CLOUD:

Check your WiFi, if you are in coverage of a Cloud hotspot, you will be offered '\_The Cloud', select this to connect.

Now return to the home screen and select web browser, you will see the Cloud landing page. If you don't, click to refresh the page. Select 'Get Online' and follow the onscreen instructions. Alternatively, open a browser (chrome is the best ) and type in <https://service.thecloud.net/service-platform/login/> to connect.

You will see 'welcome to The Cloud' and the session counter displays the session time.





# Interested in making an impact?

Contact us:

[HTTPS://WWW.KINGSIMPACTINVESTING.COM](https://www.kingsimpactinvesting.com)

EMAIL: [KCL.IMPACT@GMAIL.COM](mailto:KCL.IMPACT@GMAIL.COM)

Read more about impact investing at:

[HTTPS://WWW.KINGSIMPACTINVESTING.COM/BLOG](https://www.kingsimpactinvesting.com/blog)

